

## **CENTER FOR INNOVATION & ENTREPRENEURSHIP (CIE) ADVISORY BOARD**

### **Purpose:**

Assist the Center for Innovation & Entrepreneurship (CIE) and help the CIE to accomplish its mission and translate its vision into reality

### **Charge:**

- Members serve as knowledgeable advocates for the CIE in the business community, keeping members of their professional networks informed and updated, as appropriate, on the mission, vision, relevant programs, and relevant opportunities. They promote awareness of the CIE as they interact more broadly with the business and non-business communities.
- Members serve as active listeners to people in the business communities in which they work, advising the CIE Director of any emerging opportunities, challenges, or unexpected perceptions that may impact the CIE.
- Members provide ideas, information, guidance, and judgment that will help the director and the CIE define and refine its short and long term strategies.
- Depending on their interests and expertise, members are encouraged to serve on task forces helping the CIE tackle specific projects. Examples include curriculum revision; branding - communicating a distinctive and compelling identity for the CIE; increasing the efficiency and reliability of employers' access to interns and new graduates; advancing experiential learning; outreach to K-12 students via camps and other programs; and exploration of new and sustainable models of funding.
- Members advise the CIE on its strategic communications, critiquing outward-facing publications (print and online) and working to increase press coverage when possible.
- Members advise and -when appropriate- assist the director in making connections to individuals and companies who may become donors to the CIE and its programs.
- Members place the CIE among their philanthropic priorities.
- If suitable occasions arise, members will introduce the CIE Director to community members who are able to help advance the mission of the CIE.

### **Membership Guidelines:**

Members are chosen from the business, university and entrepreneurial community.

**Membership Appointment:** Members are appointed by the CIE Director.

**Membership Terms:** Members serve at the pleasure of the CIE Director, but a typical term is three (3) years.

**Frequency of Meetings:** Annually

**Expected Lifespan:** Ongoing

**Reporting Requirements:**

The CIE Advisory Board reports to the CIE Director.

**Operating Procedures:** N/A

**Relationship to Other Committees:** N/A

**Typical Date of Membership Turnover:** January

**Responsible Office:** Director, Center for Innovation & Entrepreneurship

**Administrative Contact Name & Position:**

Sally Allen, Coordinator, CIE ([allens@nku.edu](mailto:allens@nku.edu)) X5931

**Website:** <https://inside.nku.edu/cob/centers/cie/community.html>

### **Membership Roster (2019-20)**

<b>NAME</b>	<b>TITLE</b>	<b>COMPANY</b>	<b>EMAIL</b>
<b>Leadership</b>			
Jeff Varrone Zac Strobl	Interim Co-Directors	Center for Innovation and Entrepreneurship Northern Kentucky University	<a href="mailto:varronej@nku.edu">varronej@nku.edu</a> <a href="mailto:stroblz1@nku.edu">stroblz1@nku.edu</a>
David Willbrand	Partner	Thompson Hine, LLP	<a href="mailto:David.Willbrand@ThompsonHine.com">David.Willbrand@ThompsonHine.com</a>
<b>Other Members</b>			
Christopher R. Schaber	Entrepreneur, Angel Investor	Click here to enter text.	<a href="mailto:cschaber58@gmail.com">cschaber58@gmail.com</a>
Tarita Preston	Executive & Team Coach	Corporate Consciousness	<a href="mailto:tarita@thecuratedcoach.com">tarita@thecuratedcoach.com</a>
Nancy Koors	Chair	Venture Lab at UC	<a href="mailto:nancy.koors@gmail.com">nancy.koors@gmail.com</a>
George Hagan	Founder	Progressive Health Care Systems	<a href="mailto:ghagan@gsh4.com">ghagan@gsh4.com</a>
Tim Metzner	Co-founder	Differential	<a href="mailto:tim@differential.com">tim@differential.com</a>
Ann Thompson	Co-founder	The Garage Group	<a href="mailto:ann@thegaragegroup.com">ann@thegaragegroup.com</a>
Brent Cooper	President & CEO	NKY Chamber of Commerce	<a href="mailto:bcooper@nkychamber.com">bcooper@nkychamber.com</a>
Ray Takigiku	President & CEO	Bexion Pharmaceuticals	<a href="mailto:r.takigiku@bexionpharma.com">r.takigiku@bexionpharma.com</a>

Daniela Yoder	Senior Vice President	VRC	<a href="mailto:dyoder1019@gmail.com">dyoder1019@gmail.com</a>
Brad Zapp	Founder & Managing Partner	Connectic	<a href="mailto:zapp@connetic.ventures">zapp@connetic.ventures</a>
Candice Matthews	Executive Director	Hillman	<a href="mailto:candice@hill7.org">candice@hill7.org</a>
R. Casey Barach	Senior Vice President	Northern Kentucky ezone	<a href="mailto:cbarach@nkyezone.org">cbarach@nkyezone.org</a>
David Schneider	President & CEO	Rem Brands	<a href="mailto:david@odogard.com">david@odogard.com</a>
Donald R. Wright	Entrepreneur in Residence	CincyTech USA	<a href="mailto:Donwright113@gmail.com">Donwright113@gmail.com</a>
Stephanie Hughes	Chair of Dept. of Management	Northern Kentucky University	<a href="mailto:hughesst@nku.edu">hughesst@nku.edu</a>
Tim Schigel	Partner	Refinery Ventures	<a href="mailto:tim@refinery.com">tim@refinery.com</a>