

## **Department of Communication**

## **COLLEGE OF INFORMATICS**

**COMPUTATION = INFORMATION = COMMUNICATION** 

Bachelor of Arts in: Electronic Media & Broadcasting

For Students Following the: 2015-2016 catalog

| Name:         |  |
|---------------|--|
| Student ID:   |  |
| Catalog Year: |  |

|          | REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours) |         |         |      |       |  |
|----------|---|---------|---------|------|-------|--|
|          | Course  | Pre-req | Credits | Term | Grade |  |
| CMST 101 | Public Speaking                                   |         | 3       |      |       |  |
| OR       |   |         |         |      |       |  |
| CMST110  | Intro to Communication Studies                    |         | 3       |      |       |  |
| EMB 100  | Media Literacy                                    |         | 3       |      |       |  |

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| CORE COURSES (24 Hours) |                                  |   |         |      |       |
|-------------------------|----------------------------------|---|---------|------|-------|
|                         | Course                           | Pre-req   | Credits | Term | Grade |
| EMB 110                 | Introduction to Mass Media       |   | 3       |      |       |
| EMB 140                 | Introduction to Media Aesthetics |   | 3       |      |       |
| INF 186                 | Media Web Coding                 | BIS 101, INF 110, INF<br>120, CIT 130 or EMB<br>140 | 3       |      |       |
| EMB 210                 | Single Camera Production         | EMB 140 ( <u>&gt;</u> C)                            | 3       |      |       |
| EMB 215                 | Introduction to Audio Production | EMB 140 ( <u>&gt;</u> C)                            | 3       |      |       |
| EMB 260                 | Writing for the Media            | ENG 291   | 3       |      |       |
| EMB 396                 | Internship                       | 2.75 GPA  | 3       |      |       |
| OR                      |                                  |   |         |      |       |
| EMB 397                 | Projects                         | Instructor Permission                               | 3       |      |       |
| EMB 400                 | Media Criticism                  | EMB 110 (> C) or<br>Junior Standing                 | 3       |      |       |
| EMB 435                 | Advanced Media Studies           | Junior Standing                                     | 3       |      |       |

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|          | STUDIES (3 Hours) - Choose One |                          |         |      |       |  |  |
|----------|--------------------------------|--------------------------|---------|------|-------|--|--|
|          | Course                         | Pre-req                  | Credits | Term | Grade |  |  |
| CMST 220 | Interpersonal Communication    | CMST 101 or 110          | 3       |      |       |  |  |
| CMST 303 | Organizational Communication   | CMST 101 or 110          | 3       |      |       |  |  |
| EMB 380  | Documentary Theory & History   | EMB 140 ( <u>&gt;</u> C) | 3       |      |       |  |  |
| PSY 304  | Consumer Psychology            | PSY 100                  | 3       |      |       |  |  |

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|         | LAW / ETHICS (3 Hours) - Choose One |                                       |         |      |       |
|---------|-------------------------------------|---------------------------------------|---------|------|-------|
|         | Course                              | Pre-req                               | Credits | Term | Grade |
| LIN 405 | Intellectual Property & Info.Rights | Junior Standing                       | 3       |      |       |
| JOU 485 | Mass Communication Law              | JOU 110 or Junior<br>Standing         | 3       |      |       |
| JOU 440 | Media Ethics                        | EMB 100 or JOU 110 or Junior Standing | 3       |      |       |

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|         | CONTENT CREATION (12 Hours) - Choose Four |                             |         |      |       |  |
|---------|---|-----------------------------|---------|------|-------|--|
|         | Course                                    | Pre-req                     | Credits | Term | Grade |  |
| EMB 305 | Multicamera Video Production              | EMB 210 & EMB 215<br>(> C)  | 3       |      |       |  |
| EMB 310 | Advanced News Production                  | EMB 140 or JOU 230<br>(≥ C) | 3       |      |       |  |
| EMB 320 | Multitrack Audio Mixing                   | EMB 215 (> C)               | 3       |      |       |  |
| EMB 421 | Advanced Narrative Production             | EMB 210 (> C)               | 3       |      |       |  |
| EMB 422 | Advanced Digital Video Editing            | EMB 210 (> C)               | 3       |      |       |  |
| EMB 423 | Documentary Production                    | EMB 210 (> C)               | 3       |      |       |  |
| EMB 425 | Studio 89                                 | EMB 210 (> C)               | 3       |      |       |  |
| EMB 450 | Screenwriting                             | EMB 260 (> C)               | 3       |      |       |  |
| EMB 460 | Producing Seminar                         | EMB 110 (> C)               | 3       |      |       |  |

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| 300-400 LEVEL COLLEGE OF INFORMATICS ELECTIVE (3 Hours) |         |         |      |       |  |  |
|---|---------|---------|------|-------|--|--|
|   |         |         |      |       |  |  |
| Course  | Pre-req | Credits | Term | Grade |  |  |
|   |         | 3       |      |       |  |  |

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| INTERNATIONAL MEDIA (3-9 Hours) Choose either 1 Study Away or Abroad Course or 3 International Studies Courses |  |   |         |         |       |
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|  | Course                                     | Pre-req   | Credits | Term    | Grade |
| Study Away   | y or Abroad - Select One                   |   |         |         |       |
| EMB 395  | Special Topics: Study Away                 | Varies by Topic   | 3       |         |       |
| OR   |  |   |         |         |       |
| EMB 495  | Special Topics: Study Abroad               | Varies by Topic   | 3       |         |       |
|  | al Studies - Select Three                  |   |         |         |       |
| ANT 201  | World Cultures                             |   | 3       |         |       |
| ANT 358  | Art & Culture                              | 3 hrs. in ANT or ART  | 3       |         |       |
| ANT 382  | Visual Anthropology                        | Sophomore Standing  | 3       |         |       |
| ANT 386  | Economy, Wealth and Culture                | ANT 100 or ANT 201  | 3       |         |       |
| CIN 201  | Survey of World Cinema                     |   | 3       |         |       |
| CMST 355   | Cross-Cultural Communication               | CMST 101 or 110   | 3       |         |       |
| EMB 370  | International Media Systems                | EMB 110 (> C)   | 3       |         |       |
| HIS 111  | Global Viewpoints in History               |   | 3       |         |       |
| PHI 309  | Global Ethics                              | Sophomore Standing  | 3       |         |       |
| POP 250  | International Pop Culture                  |   | 3       |         |       |
| PSC 322  | International Politics in Film             | PSC 100, PSC 101,<br>PSC 102, PSC 103 or<br>PSC 110           | 3       |         |       |
| PSC 410  | International Political Economy            | PSC 100, PSC 101,<br>PSC 102, PSC 103,<br>PSC 110, or ECO 200 | 3       |         |       |
| PSC 480  | International Law                          | PSC 100, PSC 101,<br>PSC 102, PSC 103 or<br>PSC 110           | 3       |         |       |
| SOC 101  | Global Inequalities                        |   | 3       |         |       |

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Students must earn a grade of C or better or a 2.5+ GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO:

Student are required to complete a full minor.

Students completing the 9 credits of International Studies Courses cannot use those credits in General Education.