



# Call for Sponsors

Recent times have seen a significant increase in cybersecurity related challenges. Growing instances of remote work, widespread adoption of AI technologies, and accelerated adoption of cloud computing services have led to a rise in security & privacy issues. Data breaches are happening at all levels of society, and cybersecurity attacks continue to strike all aspects of life from business operations within corporate organizations to smart home environments within residential houses. *Amidst these digital times of big data breaches, AI driven risks and infodemic threats, Northern Kentucky University will convene its 18th Annual Cybersecurity Symposium (Cyber18) on Friday, October 17th, 2025.* This symposium is co-hosted by NKU's College of Informatics and Salmon P. Chase College of Law. Cyber18 brings together IT & security professionals, security & privacy attorneys, as well as students & faculty to provide a unique and diverse platform for discussions, presentations, panel sessions, collaborative thinking, workshops, and peer networking on a wide variety of cybersecurity topics. This event will include a broad spectrum of cybersecurity focused sessions, including keynote talk & panel sessions for a general audience, highly technical presentations & workshop sessions for experienced tech professionals, governance & compliance related legal track sessions, cyber-career focused presentations & panel sessions for beginner's level attendees, CTF competitions for learners, as well as academic track sessions (new this year).

Questions? Contact: Ankur Chatterjee at: [chattopada1@nku.edu](mailto:chattopada1@nku.edu)  
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Interested in being a sponsor, complete the sponsor form at:

<https://tinyurl.com/Cyber18-Sponsor>

Please respond by **Aug 1, 2025** to ensure all applicable sponsor perks & credits, including spotlight, logo representation and acknowledgement on social media, event website and event marketing materials.

## At a Glance

- One Day Event
- Face-to-Face
- Panel Discussion
- Keynote with Lunch
- Breakout Sessions (w/CPE)
  - Executive
  - Practitioner/Technical
  - Legal (w/CLE)
  - Career-oriented
  - Student
  - Workshops
- Exhibitor Tables
- Cocktail Reception

## Past Attendance

When held in-person

 **350+**  
In-person Attendees

 **120+**  
In-person Companies Attending



## 2025 NKU Cyber18 Sponsorship Options

BENEFITS	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,000	BRONZE \$1,000	LUNCH OR RECEPTION \$3,000	REFRESHMENTS \$2,500
Exclusive event spotlight & highest tier positioning on marketing materials, special mention/credits in promotions	✓						
Sponsor Breakout Room Session	✓						
Session Naming Rights	✓	✓					
Digital Spotlight - Website/Social Media	✓	✓					
Priority Review for Proposal Submissions	✓	✓					
Opening Panel Discussion Speaker	✓	✓	✓				
Speaker/Session Introduction(s)	✓	✓	✓				
Exhibitor Booth	Prominent	Prominent	Prominent	Assigned	Assigned		
Post Show Attendee Data	Attendee list and contact info	Attendee list and contact info	Attendee list and contact info	Attendee list and contact info	Attendee list	Attendee list and contact info	Attendee list and contact info
Complimentary Passes (\$250 value each)	15	10	7	4	2	6	5
Sponsor Acknowledgement/Recognition with Logo Included in All Print Materials*	Prominent	Prominent	✓	✓	✓	✓	✓
Logo prominently displayed at breakfast, lunch, reception, refreshments						✓	✓

\*Tiered positioning of sponsor logos based on sponsorship level

Modified: 06/30/2025