NKU

COLLEGE OF INFORMATICS
COMPUTATION ■ INFORMATION ■ COMMUNICATION

Bachelor of Arts in:
Health Communication

For Students Following the:
2024-2025 catalog

Name:	
Student ID:	
Catalog Year:	

REQUIRED FOUNDATION OF KNOWLEDGE COURSES (9 Hours)						
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Notes**
CMST101	Public Speaking		**3**			
OR						
CMST110	Intro to Communication Studies		**3**			
OR						
HNR 102	Interdisciplinary Research Process	HNR 101 or ENG 101 or ENG 104	**3**			
JOU 110	Intro to Mass Communication		**3**			
OR						
INF 128	Principles of Informatics		**3**			
SWK 105	Social Work and the Community		**3**			

CORE COURSES (28 Hours)						
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Notes**
INF 100	Orientation to College of Informatics	Freshman Standing or Department Consent	**1**			
CMST220	Interpersonal Communication	CMST101 or CMST110 or HNR 102	**3**			
CMST300	Research Methods in Communication Studies	CMST101 or CMST110 or HNR 102	**3**			
CMST333	Lifespan Communication	CMST101 or CMST110 or HNR 102	**3**			
HCOM301	Health Communication	CMST101 or CMST110 or HNR 102	**3**			
HCOM305	Patient-Provider Communication	Junior Standing or Instructor Permission	**3**			
HCOM450	Health Campaigns	Junior Standing or Instructor Permission	**3**			
HCOM480	Communication Technology and Health	Junior Standing or Instructor Permission	**3**			
HCOM496	Health Communication Internship	CMST403 or HCOM301 & Junior Standing	**3**			
JOU 305	Science in the Media	Junior Standing or Instructor Permission	**3**			

PROFESSIONAL SKILLS (6 Hours) - Choose Two						
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Notes**
PRE 305	Digital Media Strategies and Metrics	PRE 275 or Junior Standing	**3**			
HSC 410	Healthcare Management	Junior Standing or Health Science Program Consent	**3**			**Successful HSC 410 CPLE**

JOU 220	News Writing	ENG 101 (≥ C) or equivalent	**3**			
MGT 205	Business Management Principles	Sophomore Standing	**3**			**Successful MGT 205 CLEP**
MKT 205	Principles of Marketing	Sophomore Standing	**3**			**Successful MKT 205 CLEP**

HEALTH ISSUES/DOMAINS (6 Hours) - Choose Two						
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Notes**
HEA 320	Drug and Alcohol Education	Junior Standing	**3**			
HIN 200	Introduction to Healthcare Operations		**3**			
HIN 355	Foundations of Health Informatics	45 earned hours	**3**			
HSR 300	Ethics and Issues in Human Service Profession	Sophomore Standing	**3**			
HSR 305	Principles of Assessment in Human Services	PSY 100 and Sophomore Standing	**3**			
HSR 312	Crisis Intervention		**3**			
HSR 314	Death, Dying, and Grief	6 semester hours in behavioral and/or social sciences	**3**			
PSY 315	Psychology of Human Sexuality	PSY 100	**3**			
PSY 333	Abnormal Psychology	PSY 100	**3**			
PSY 340	Social Psychology	PSY 100	**3**			
PSY 420	Drug Policy	PSY 100 and Junior standing or Instructor Permission	**3**			
PSY 421	Psychopharmacology	PSY 100	**3**			

DIVERSITY AND HEALTH (6 Hours) - Choose Two						
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Notes**
HCOM315	Sociocultural Aspects of Health	Junior Standing or Instructor Permission	**3**			
HCOM495	Study Abroad	Variable	**1-3**			
HSC 413	Aging in Today's Society	Junior Standing or Health Science Program Consent	**3**			
HSR 303	Multicultural Issues in Human Services		**3**			
SOC 480	Global Aging Issues and Policies	SOC 100 or SOC 101	**3**			
SWK 205	Inclusion, Oppression, & Social Work	Declared SWK major, SWK 105 & SWK 106, Department Permission	**3**			

COMMUNICATION ELECTIVES (6 Hours) - Choose Two						
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Notes**
CMST230	Small Group Communication	CMST101 or CMST110 or HNR 102	**3**			
CMST303	Organizational Communication	CMST101 or CMST110 or HNR 102	**3**			
CMST305	Business and Professional Communication	CMST101 or CMST110 or HNR 102	**3**			
CMST340	Strategies of Persuasion	CMST101 or CMST110 or HNR 102	**3**			

CMST355	Culture and Communication	CMST101 or CMST110 or HNR 102	**3**			
CMST440	Communication Training and Development	CMST101 or CMST110 or HNR 102	**3**			
HCOM485	Communicating Health Policy	Junior Standing or Instructor Permission	**3**			
HCOM492	Directed Research	Junior Standing or Instructor Permission	**0-6**			
HCOM494	Special Topics: Health Communication	Varies by Topic	**3**			
HCOM499	Independent Study	Varies by Topic	**1-3**			
JOU 321	Digital Publishing	JOU 110 or EMB 100	**3**			
JOU 340	Feature Writing	JOU 220 or Instructor Permission	**3**			
JOU 450	Media Skills	JOU 220 or Instructor Permission	**3**			
PRE 275	Principles of Public Relations		**3**			

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count School of Media & Communication courses toward the Health Communication major and other majors and minors in the School of Media & Communication unless the course is required as the only option in the Health Communication major and other majors and minors in the School of Media & Communication.