



**Bachelor of Arts in:
Electronic Media & Broadcasting**

For Students Following the:
2015-2016 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)				
Course	Pre-req	Credits	Term	Grade
CMST 101 OR CMST110	Public Speaking Intro to Communication Studies	3 3		
EMB 100	Media Literacy	3		

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Approved Exceptions

CORE COURSES (27 Hours)				
Course	Pre-req	Credits	Term	Grade
EMB 110	Introduction to Mass Media	3		
EMB 140	Introduction to Media Aesthetics	3		
INF 186	Media Web Coding BIS 101, INF 110, INF 120, CIT 130 or EMB 140	3		
EMB 210	Single Camera Production EMB 140 (≥ C)	3		
EMB 215	Introduction to Audio Production EMB 140 (≥ C)	3		
EMB 260	Writing for the Media ENG 291	3		
EMB 396 OR EMB 397	Internship Projects Instructor Permission	3 3		
EMB 400	Media Criticism EMB 110 (> C) or Junior Standing	3		
EMB 435	Advanced Media Studies Junior Standing	3		

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STUDIES (3 Hours) - Choose One				
Course	Pre-req	Credits	Term	Grade
CMST 220	Interpersonal Communication CMST 101 or 110	3		
CMST 303	Organizational Communication CMST 101 or 110	3		
EMB 380	Documentary Theory & History EMB 140 (≥ C)	3		
PSY 304	Consumer Psychology PSY 100	3		

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LAW / ETHICS (3 Hours) - Choose One				
Course	Pre-req	Credits	Term	Grade
LIN 405	Intellectual Property & Info.Rights Junior Standing	3		
JOU 485	Mass Communication Law JOU 110 or Junior Standing	3		
JOU 440	Media Ethics EMB 100 or JOU 110 or Junior Standing	3		

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