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TWO DEGREES, ONE PATH

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## **TRANSFER PATHWAY GUIDE 2024-2025**

Associate in Arts to Bachelor of Arts in Health Communication

### ***Overview***

Completion of the following curriculum will satisfy the requirements for an Associate in Arts (AA) at the Gateway Community and Technical College (GCTC) and leads to the Bachelor of Arts (BA) in Health Communication at Northern Kentucky University (NKU).

### ***Applying to the Gateway2NKU Program***

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

### ***Degree Requirements for GCTC***

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural competence course, 5) demonstration of digital literacy, 6) college success requirement.

### ***Admission Requirements to NKU***

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to GCTC students who choose to enroll in the fully online program. Visit our website for more information about [Health Communication](#).

### ***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 across all major coursework, earn at least a C- in each course counted toward the major and minor and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor as indicated on the pathway.

***General Transfer Information***

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

**KCTCS Scholars Award:** Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of \$2,500 annual scholarships (\$1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

## GCTC AA TO NKU BA IN HEALTH COMMUNICATION CHECKLIST

### Gateway Community and Technical College

#### Category 1: GCTC General Education Core Requirements

| GCTC Course | Course or Category   | Credits   | NKU Course | Completed |
|-------------|--|-----------|------------|-----------|
| ENG 101     | Writing I (WC)   | 3         | ENG 101    |           |
| ENG 102     | Writing II (WC)  | 3         | ENG 102    |           |
| COM 181     | Basic Public Speaking (OC)                                 | 3         | CMST 101   |           |
| TBS XXX     | Natural Science Course with Lab (SL)                       | 4         | TBD XXX    |           |
| PSY 110     | General Psychology (SB)                                    | 3         | PSY 100    |           |
| SWK 124     | Introduction to Social Services (SB)                       | 3         | SWK 105    |           |
| FAM 253     | Human Sexuality: Development, Behavior, and Attitudes (SB) | 3         | PSY 315    |           |
| TBS XXX     | Arts & Humanities (AH) – Heritage                          | 3         | TBD XXX    |           |
| TBS XXX     | Arts & Humanities (AH) – Humanities                        | 3         | TBD XXX    |           |
| MAT 151     | Introduction to Applied Statistics (QR)                    | 3         | STA 100G   |           |
| STA 251     | Applied Statistics (QR)                                    | 3         | STA 205    |           |
|             | <b>Subtotal General Education Core Courses</b>             | <b>34</b> |            |           |

TBS XXX means to be selected by GCTC student.

TBD XXX means to be determined by NKU based on course selected.

For Social and Behavioral Sciences courses, two disciplines must be represented and different from those in the Arts and Humanities category.

STA 251 equates to STA 205 only with the completion of MAT 151.

#### Category 2: GCTC AA Requirements

| GCTC Course | Course or Category                           | Credits  | NKU Course | Completed |
|-------------|--|----------|------------|-----------|
| COM 252     | Introduction to Interpersonal Communications | 3        | CMST 220   |           |
| COM 254     | Introduction to Intercultural Communication  | 3        | CMST 355   |           |
|             | <b>Subtotal AA Requirement Courses</b>       | <b>6</b> |            |           |

#### Category 3: GCTC Electives

| GCTC Course           | Course or Category   | Credits | NKU Course            | Completed |
|-----------------------|--|---------|-----------------------|-----------|
| CIT 105 OR<br>OST 105 | Introduction to Computers OR<br>Introduction to Information Systems                  | 3       | BIS 101               |           |
| FYE 105               | Achieving Academic Success   | 3       | UNV 101               |           |
| PSY 230 or<br>PSY 298 | Psychosocial Aspects of Death and Dying or<br>Essentials of Abnormal Psychology (SB) | 3       | HSR 314 or<br>PSY 333 |           |
| JOU 101               | Introduction to Journalism   | 3       | JOU 110               |           |
| JOU 204               | News Writing   | 3       | JOU 220               |           |
| BAS 282 or            | Principles of Marketing  |         | MKT 205               |           |

| GCTC Course           | Course or Category                                     | Credits   | NKU Course           | Completed |
|-----------------------|--|-----------|----------------------|-----------|
| BAS 283               | Principles of Management                               | 3         | MGT 205              |           |
| COM 281 or<br>COM 287 | Communication in Small Group or<br>Persuasive Speaking | 3         | CMST 230<br>CMST 340 |           |
|                       | <b>Subtotal Elective Courses</b>                       | <b>21</b> |                      |           |
|                       | <b>Total Associate Degree Hours</b>                    | <b>61</b> |                      |           |

If completing digital literacy using other means, additional credits will be required in order to fulfill elective requirements.

Degree Requirement: One course must be selected from the KCTCS identified Cultural Competence course list in the KCTCS catalog.

### Northern Kentucky University

#### Category 4: NKU Major Requirements for BA in Health Communication

| NKU Course  | Course  | Credits | GCTC Course                                  | Taken at GCTC |
|---|---|---------|--|---------------|
| INF 100   | Orientation to College of Informatics   | 1       |  |               |
| CMST 101 OR<br>CMST 110   | Public Speaking OR<br>Introduction to Communication Studies   | 3       | COM 181                                      | x             |
| INF 128 OR<br>JOU 110   | Principles of Informatics OR<br>Introduction to Mass Communication  | 3       | JOU 101                                      | x             |
| SWK 105   | Social Work and the Community   | 3       | SWK 124                                      | x             |
| CMST 220  | Interpersonal Communication   | 3       | COM 252                                      | x             |
| CMST 300  | Research Methods in Comm. Studies   | 3       |  |               |
| CMST 333  | Lifespan Communication  | 3       |  |               |
| HCOM 301  | Health Communication  | 3       |  |               |
| HCOM 305  | Patient-Provider Communication  | 3       |  |               |
| HCOM 450  | Health Campaigns  | 3       |  |               |
| HCOM 480  | Communication Technology and Health   | 3       |  |               |
| HCOM 496  | Health Communication Internship   | 3       |  |               |
| JOU 305   | Science in the Media  | 3       |  |               |
| Choose 2:<br>JOU 220<br>MGT 205<br>MKT 205<br>HSC 410<br>PRE 305                                  | Choose 2 Professional Skills Courses:<br>News Writing<br>Business Management Principles<br>Principles of Marketing<br>Healthcare Management<br>Digital Media Strategies and Metrics   | 6       | JOU 204 and<br>BAS 282 or<br>BAS 283         | x             |
| Choose 2:<br>HEA 320<br>HIN 200<br>HIN 355<br>HSR 300<br>HSR 305<br>HSR 312<br>HSR 314<br>PSY 315 | Choose 2 Health Issues/Domains Courses:<br>Drug and Alcohol Education<br>Introduction to Healthcare Operations<br>Foundation of Health Informatics<br>Ethics & Issues in Human Services Profession<br>Principles of Assessment in Human Services<br>Crisis Intervention<br>Death, Dying, and Grief<br>Psychology of Human Sexuality | 6       | HMS 102<br><br>HMS 212<br>PSY 230<br>FAM 253 | x             |

| NKU Course  | Course   | Credits   | GCTC Course                       | Taken at GCTC |
|---|--|-----------|-----------------------------------|---------------|
| PSY 333<br>PSY 340<br>PSY 420<br>PSY 421  | Abnormal Psychology<br>Social Psychology<br>Drug Policy<br>Psychopharmacology  |           | PSY 298                           |               |
| Choose 2:<br>HCOM 315<br>HCOM 495<br>HSC 413<br>HSR 303<br>SOC 480<br>SWK 205   | Choose 2 Diversity and Health Courses:<br>Sociocultural Aspects of Health<br>Study Abroad (1-3 credits)<br>Aging in Today's Society<br>Multicultural Issues in Human Services<br>Global Aging Issues and Policies<br>Inclusion, Oppression, and Social Work  | 6         | HMS 220                           |               |
| Choose 2:<br>CMST 230<br>CMST 303<br>CMST 305<br>CMST 340<br>CMST 355<br>CMST 440<br>HCOM 485<br>HCOM 492<br>HCOM 494<br>HCOM 499<br>JOU 321<br>JOU 340<br>JOU 450<br>PRE 275 | Choose 2 Communication Electives:<br>Small Group Communication<br>Organizational Communication<br>Business and Professional Communication<br>Strategies of Persuasion<br>Culture and Communication<br>Communication Training and Development<br>Communicating Health Policy<br>Directed Research (0-6 credits)<br>Special Topics: Health Communication<br>Independent Study (1-3 credits)<br>Digital Publishing<br>Feature Writing<br>Media Skills<br>Principles of Public Relations | 6         | COM 281<br><br>COM 287<br>COM 254 | x             |
|   | <b>Subtotal Major Credit Hours at NKU</b>  | <b>31</b> |                                   |               |
|   | <b>Subtotal Major Credit Hours at GCTC</b>   | <b>30</b> |                                   |               |
|   | <b>Total Major Credit Hours</b>  | <b>61</b> |                                   |               |

Students should choose a minor. Depending on students' areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.

#### Category 5: Additional Requirements at NKU

| NKU Course | Course  | Credits      | GCTC Course | Taken at GCTC |
|------------|---|--------------|-------------|---------------|
|            | <b>Subtotal Minor Credit Hours Taken at NKU</b> | <b>12-24</b> |             |               |
|            | <b>Subtotal Elective (300/400 level) Hours</b>  | <b>4-16</b>  |             |               |
|            | <b>Total Baccalaureate Degree Credit Hours</b>  | <b>120</b>   |             |               |

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