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# TWO DEGREES, ONE PATH

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## TRANSFER PATHWAY GUIDE 2024-2025

Associate of Science in Professional Communication To  
Bachelor of Arts in Communication Studies

### ***Overview***

Completion of the following curriculum will satisfy the requirements for the Associate of Science (AS) in Professional Communication degree at Ivy Tech Community College (ITCC) and leads to the Bachelor of Arts (BA) in Communication Studies degree at Northern Kentucky University (NKU).

### ***Applying to the IvyTech2NKU Program***

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Ivy Tech, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Ivy Tech.

### ***Degree Requirements for Ivy Tech***

To earn a degree at Ivy Tech a student must successfully complete the required number of credits for the degree, attain a minimum GPA of 2.0 in the required technical and general education courses, and complete at least 15 degree credits in the curriculum as a regular student of Ivy Tech.

### ***Admission Requirements for NKU***

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Ivy Tech students who choose to enroll in the fully online program. Visit our website for more information about the [Communication Studies Accelerated Online program](#).

***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0, earn a C- or better in all major and minor courses, and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor as indicated on the pathway.

## Ivy Tech Community College of Indiana

Students must complete the following courses for an AS in Professional Communication.

### Category 1: ITCC Indiana College Core Competencies

ITCC Course	Course or Category	Credits	NKU Course	Completed
ENGL 111	English Composition	3	ENG 101	
COMM 101	Fundamentals of Public Speaking	3	CMST 101	
TBS XXX	Quantitative Reasoning	3	TBD XXX	
TBS XXX	Scientific Ways of Knowing	3-4	TBD XXX	
TBS XXX	Quantitative Reasoning or Scientific Ways of Knowing	3-4	TBD XXX	
TBS XXX	Humanistic Ways of Knowing	3	TBD XXX	
TBS XXX	Humanistic Ways of Knowing	3	TBD XXX	
TBS XXX	Social and Behavioral Ways of Knowing	3	TBD XXX	
TBS XXX	Social and Behavioral Ways of Knowing	3	TBD XXX	
TBS XXX	Indiana College Core Elective	3		
<b>Subtotal General Education Core</b>		<b>30-32</b>		

TBS XXX means to be selected by Ivy Tech student

TBD XXX means to be determined by NKU based on the course selected at Ivy Tech

### Category 2: ITCC Degree Requirements for AS in Professional Communication

ITCC Course	Course or Category	Credits	NKU Course	Completed
IVYT 111	Student Success in University Transfer	1	UNV 100T	
COMM 102	Introduction to Interpersonal Communication	3	CMST 220	
COMM 201	Introduction to Mass Communication	3	JOU 110	
COMM 202	Small Group Communication	3	CMST 230	
COMM 211	Public Relations	3	PRE 275	
COMM 212	Culture and Communication	3	CMST 355	
ENGL 215	Rhetoric and Argument	3	ENG 102	
PRCM 279	Professional Communication Capstone Course	1	CMST 200T	
Select 2: BOAT 216 BUSN 105 ENGL 211 CINS 101 MKTG 101 SDEV 153	Select two courses from the following: Business Communications Principles of Management Technical Writing Introduction to Microcomputers Principles of Marketing Web Site Development	6	ENG 340 MGT 205 ENG 347 BIS 101 MKT 205 INF 286	
TBS XXX	Transfer Cluster Electives	2-4	TBD XXX	
<b>Subtotal Category 2 Courses</b>		<b>28-30</b>		
<b>Total Associate Degree Credit Hours</b>		<b>60</b>		

## Northern Kentucky University

Students must complete the following courses for the BA in Communication Studies.

### Category 3: NKU Major Requirements for the BA in Communication Studies

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
INF 100	Orientation to College of Informatics	1		
CMST 101 or CMST 110	Public Speaking or Introduction to Communication Studies	3	COMM 101	x
CMST 220	Interpersonal Communication	3	COMM 102	x
CMST 230	Small Group Communication	3	COMM 202	x
CMST 300	Research Methods in Communication Studies	3		
CMST 303	Organizational Communication	3		
CMST 305 or CMST 440	Business and Professional Communication or Communication Training and Development	3		
CMST 310 or CMST 340	Argumentation or Strategies of Persuasion	3		
CMST 355	Culture and Communication	3	COMM 212	x
CMST 370	Advanced Public Speaking	3		
CMST 430	Communication Theories	3		
CMST XXX	Select 6 credit hours of 200/300/400-level CMST courses	6		
TBS XXX	Select 3 credit hours of CMST, DFX, EMB, HCOM, JOU, POP, PRE, or COM course not used as a general education course	3	COMM 211 = PRE 275	x
Select 2: BIS 101 CMST 396 ENG 340 ENG 347 INF 286 JOU 220 JOU 305 LDR 300 MGT 205 MKT 205 PRE 305	Select two professional skills courses: Fundamentals of Business Computing Internship: Communication Business Writing Technical Writing Introduction to Web Development News Writing Science in the Media Foundation of Leadership Business Management Principles Principles of Marketing Digital Media Strategies and Metrics	6	CINS 101  BOAT 216 ENGL 211 SDEV 153  BUSN 105 MKTG 101	x
	<b>Subtotal Major Credit Hours Taken at NKU</b>	<b>25</b>		
	<b>Subtotal Major Credit Hours Taken at ITCC</b>	<b>21</b>		
	<b>Total Credit Hours Required for the Major</b>	<b>42</b>		

**Category 4: Additional Requirements at NKU**

	<b>Category</b>	<b>Credits</b>		
	<b>Subtotal Minor or Focus</b>	<b>12-24</b>		
	<b>Subtotal Elective (some 300/400 level) Hours</b>	<b>11-23</b>		
	<b>Total Baccalaureate Degree Credit Hours</b>	<b>120</b>		

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